

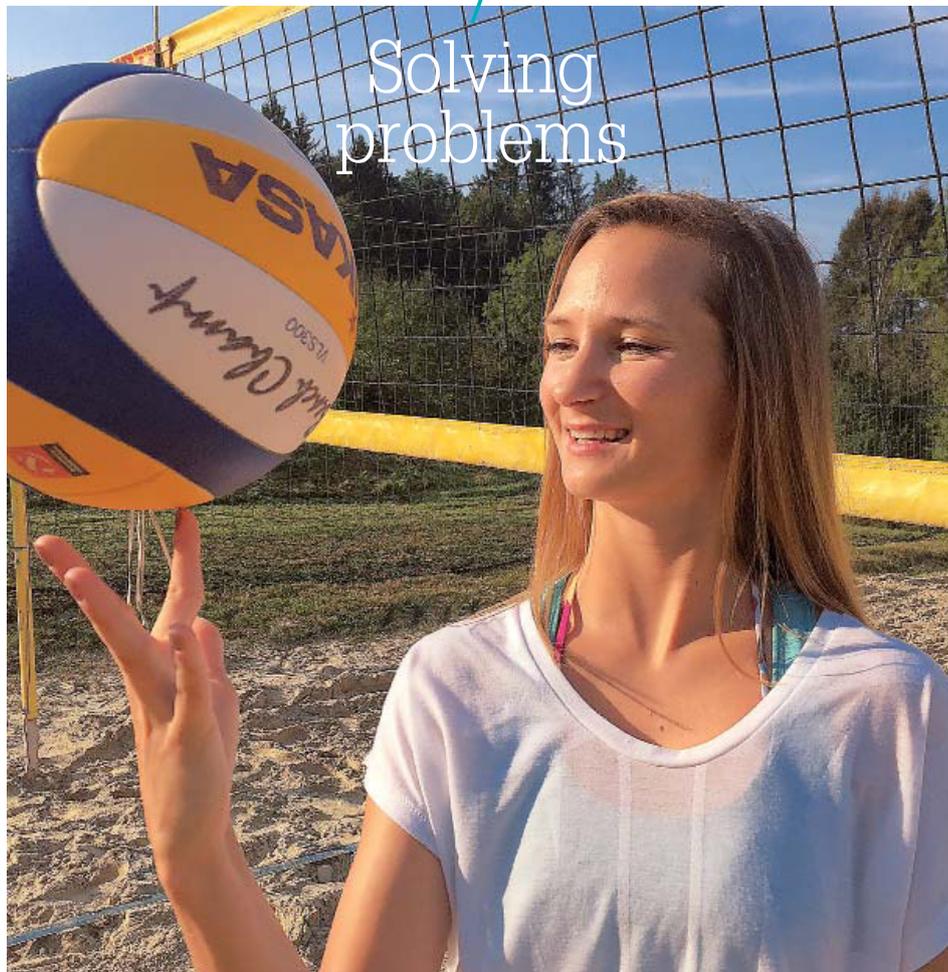
Face the challenge

Use the right
tools



Fishing has taught Antti Hellström a lot. When he first started as a recreational fisher, he was satisfied to catch any fish. Nowadays, his aims are higher and he fishes more skillfully. Depending on the goal and the weather conditions, he chooses between fishing nets and the spinning rod with a range of spinners. Learning through many experiences, his knowledge has improved. As a result, Antti's family eats quite a lot of fish. At work, Antti concentrates on organizational development. Every project is unique, depending on the goals and environment of each organization. Just like a fisherman, the coach also needs a toolbox and experience to achieve the expected results.

Creating ideas



Julia Jantschgi gets energy and inspiration for her consulting work from trying out new activities. But nothing makes Julia's heart-beat faster and her brain buzz with ideas more than playing beach volleyball. On the court, she trains herself in creative ways of problem solving, since every move represents a new challenge. How to win a game? By using the surprise effect! It was Julia's fascination for creativity as well as customer orientation and service design that pointed her to the concept of Design Thinking. With clients, Julia focuses on creating spaces for innovation and sharing her knowledge of how to understand and surprise customers.

Adventurous mind

/

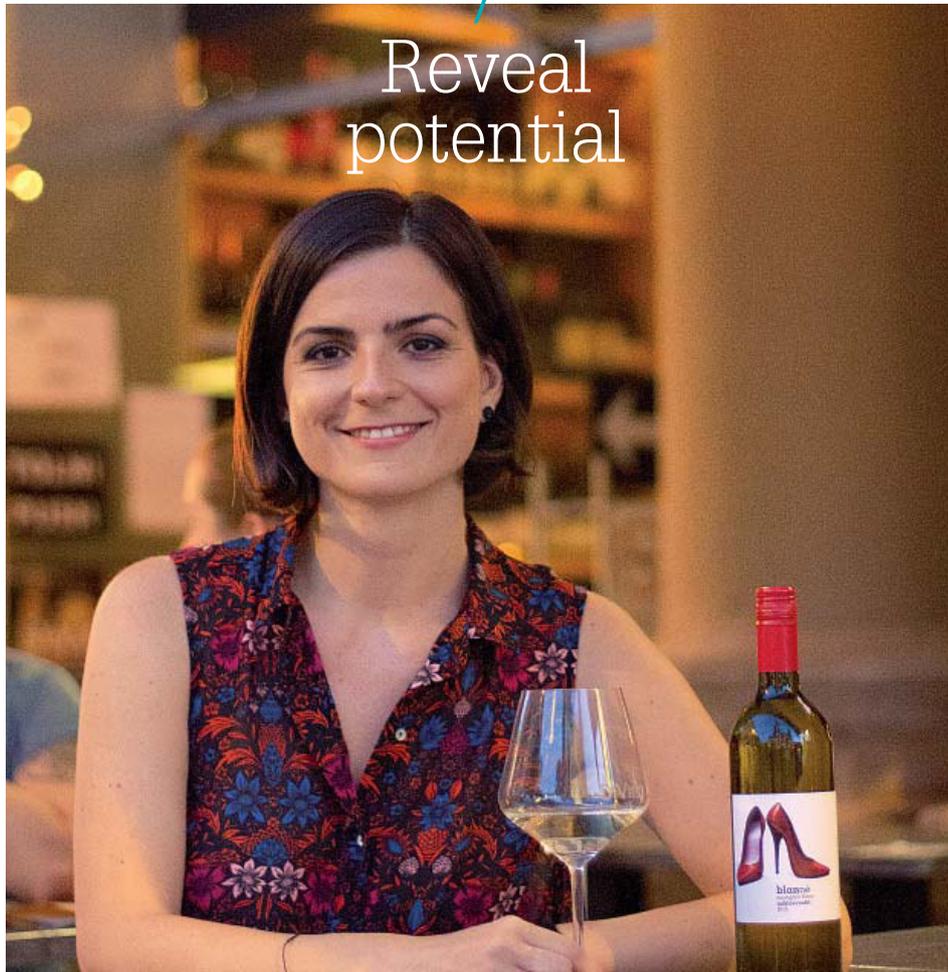
Innovative solutions



Since the beginning of his professional career, Libor Čadek has had one motto: »Let's try it!« However, after establishing and running the Czech branch of ICG, becoming a family man with two beloved kids seemed to leave very little time for trying new things. So, Libor modified his motto: »Experience 52 innovations per year.« They may be small, like listening to new music, or big, like learning how to build a summer cottage. As Libor provides his consultancy in the areas of process and product innovations, this motto also helps him in his job: »I find new inspirations for my clients and me to be innovative, in all the different meanings of this word.«

Dig
deep
/

Reveal
potential



Consultant Ágnes Zarándy is a committed enthusiast of Hungarian wine culture. She loves to discover new vineyards and learns a lot for her work from acquiring knowledge about winemaking; in fact, she has already found some striking similarities. Ágnes believes that – just like a grapevine – by being deeply-rooted, positive characteristics can emerge and great values can develop, even if the environment isn't always favorable for growth. No matter how challenging the context is, in her development projects, Ágnes strives for fruitful partnerships with her clients. She digs deeper to reveal hidden potential and encourages putting it to good use for satisfying results.